

# "Tito-Speak" Glossary

"Tito-Speak" is a unique language that Tito himself has cultivated during his many travels and travails. It is an odd mishmash of words, largely consisting of the colloquialisms used by surfers, along with a bit of Spanish, and also the Hawaiian slang known as "Pidgin." You may know many of these words and phrases, but you probably don't know them all, since Tito likes to make some words up as he goes along!

**aloha:** aloha. 'nuff said!

**amped:** energized; excited; charged up. "It's on!"

**ate it:** an especially gnarly wipeout. "Ouch! He really ate it on that run."

**bail:** jumping off your skate/surfboard; leaving. "Dude, I've eaten my fill of tacos. Time to bail!"

**barney:** a guy.

**beater:** an old, well-used (loved) surf/skate/snow vehicle that barely passes inspection, but gets you to your destination every trip.

**bent:** a poorly or badly executed (and often painful) ending to a ride. "If you're not careful, you're gonna get really bent."

**betty:** a girl.

**blue bird:** a day that is perfectly blue, not a cloud in the sky.

**bro:** brother; buddy or friend, also known as **brah**, **bruddah**, and for those who are really into Tito-speak, **braddah**.

**bro down:** a big dude-filled party. "That party night was a full-on bro down!"

**brok da mout:** broke the mouth; totally delicious. "Last night I had some fresh tuna that brok da mout!"

**broladex:** where a bro keeps his #'s - cell phone.

**buggah:** a little dude; a tike. "Look at dat little buggah! He's rippin'!"

**chillax:** chill out; kick back; relax.

**corduroy:** perfectly groomed snow or a well-organized surf swell.

**coolio:** something or someone that is totally cool.

**da kine:** "the kind"; the ultimate; the best. "Hey brah, these fish tacos are da kine!"

**dawnie:** an early riser. "That dude is such a dawnie. He's up at 4:30 a.m. every day; even days off!"

**dook:** a little brown floating friend; in other words, a turd.

**dude:** dude.

**dudette:** female dude.

**dunzo:** done, finished; "The sun's down - this session is dunzo."

**el jeffe:** the boss; the big kahuna.

**epic:** beyond the usual, extraordinary; full-on.

**full-on:** all the way; totally. "My job stinks! It's just a full-on stress factory!"

**gel:** to hang out; vegetate. "I'm just gonna gel at home tonight and check out the new Tony Hawk game."

**gnarlbro:** anyone who smokes. (Tito frowns on smoking - except for BBQ!)

**gnarly:** anything big or difficult.

**graze or grind:** to eat. "I gotta take a break from the session. I need to grind before I drop."

**grommets:** kids, little surfers.

**hairy:** a situation that could turn very gnarly at any second.

**hallo:** hello; What's up; How's it?

**hang loose:** hang loose. nuff said!

**heavy:** deep; cool; sad.

**hombre:** see "dude."

**howzh:** a greeting as in "How is it?"

**irie:** the state of Nirvana for the Rastafarian crew.

**kick it:** hang out; gel.

**kicks:** sneakers.

**kleptobro:** someone who steals your stuff all the time. "I can't skate today. Some #@&% kleptobro jacked my board!"

**kook:** someone who is NOT down with the program. "Some kook just cut in line and bought the last movie tickets!"

**lybation:** refreshing beverage.

**mahalo:** thank you.

**malo or mal:** something bad or lame.

**max:** maximum; full-on.

**melvin:** a kook or dweeb; an unskilled rider.

**minors:** something minor; not a big deal. "No worries on you being five minutes late, brah. It's minors."

**no-can:** unable to. "I'd like to lend you a fiver for some grind, bro. But no-can. I'm tapped."

**nor-cal:** northern California.

**ol'school:** legendary to some... old to others.

**ono:** delicious (pronounced "oh-no").

**purplified:** anyone who is so sunburned that they aren't just pink, or even red, they are... purplefied; also known as "Burnt Reynolds."

**rad:** radical.

**rager:** a wild party with good tunes and good times.

**rip:** surfing/skating/doing anything to the max of one's abilities.

**ripping:** executing radical moves on a snow, skate, surf, etc.; shredding. "That dude is ripping today."

**session:** any period of time spent skateboarding, surfing, snowboarding, etc. "Dude, there was a rippin' session goin' down at Manasquan today!"

**sheckels:** money; clams; dead presidents; dinero; franklins; green.

**shred:** see rip.

**slippahs:** flip-flops; sandals; slippers. (Tito encourages that slippahs be worn 365 days a year when inside his restaurant... and the state of New Jersey demands it.)

**so-cal:** southern California.

**sonar:** something beyond gnarly. "That new video is sonar!"

**stink-eye:** a hard, cold, menacing stare (Tito gives the stink-eye to the stink-eye. It gives off bad vibes). Also known as "Buffalo Eye."

**wanna:** wanna?

# The History of Tito

It is believed that Tito was born in a small beach village of Todos Santos, in the middle of Mexico's Baja peninsula - or maybe it was just outside of Haleiwa, on the North Shore of Oahu. Then again, it might have been the town of Balboa, on the Pacific coast of Panama.

Truth is, no one's quite sure where he's from! Whenever asked, Tito simply leans back and scratches his chin and replies (using his own brand of language that we refer to as "Tito-Speak"), "I come from da beach, brah. And no matter where I am, I will always be at da beach!"

Spoken like a true hedonist.

It is that love for the hedonistic lifestyle of the beach, & the good times that come from it that's the soul of Tito's Burritos.

Tito's Burritos' slogan is, "It's all good", and that motto applies to the overall philosophy of our business. In other words, we are 100% committed to offering our customers nothing but goodness. That means the tastiest food, prepared & served in a casual and easy-going manner, at a good value.

We use only the freshest ingredients in everything that we prepare, and every order is custom made the way that YOU want it. It might take a couple of minutes longer, but we'll make sure that it's worth the wait.

If you're eating here, kick back & enjoy the music, or the "wish I was there" TV, which runs the finest in hedonism.

It is our wish that you enjoy everything that Tito's Burritos has to offer, & that your experience leaves you feeling that "It's all good!"

## ¡Mahalo!

**PS:** You might see Tito around the shop every once in a while, but sightings are indeed rare. After all, you can't be a true hedonist and a workaholic.

We love Tito just the way he is, so we'll cut him a little slack if he only shows up occasionally for a little chow and to pick up some spending money.



For more information & images  
[titosburritos.com](http://titosburritos.com)

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& no peanut oil restaurant.

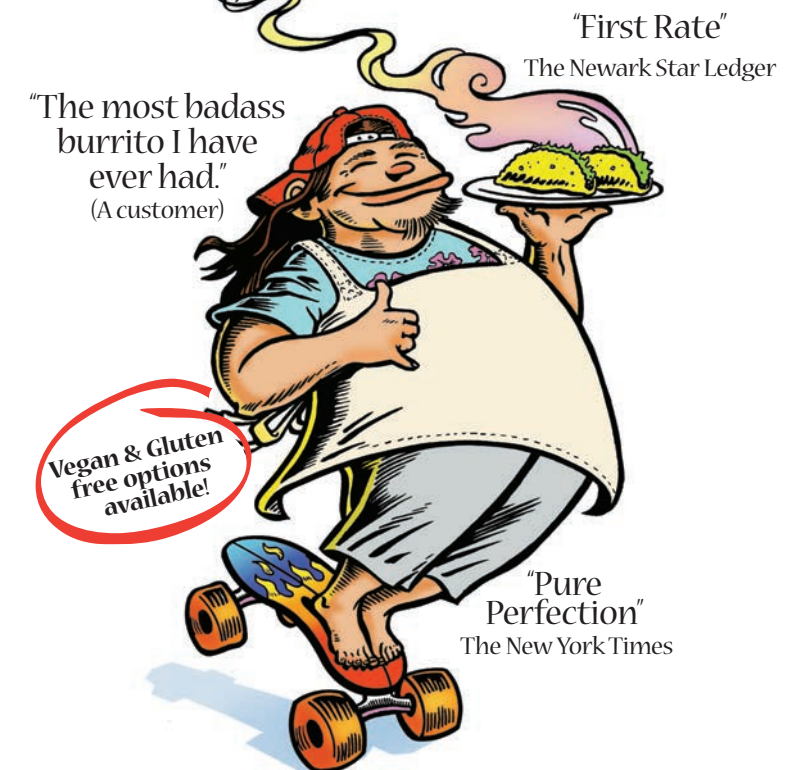
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